



Munich



MUNICH



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Olympic stadium

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Fiji will compete at the DHL Oktoberfest 7s - DHL confirmed as Title Sponsor - Germany's biggest Sports Network confirmed as Broadcasting Partner

The olympic champions Fiji will compete at the DHL Oktoberfest 7s. The "flying Fijians" and their unique and breathtaking style of play are renowned among rugby fans and beyond. When Fiji made their amazing run to the olympic title last year - only months after cyclone Winston had ravaged the island-nation - they not only had the sympathies of the oval world - the fairy tale story also made the rounds in news outlets around the globe.

Only ten weeks out from the inaugural edition of the DHL Oktoberfest 7s German fans know have certainty - they will have the first opportunity ever to witness the magic of Fijian Sevens. With Rio gold winners now finally confirmed as participants - all medal winners of the last olympics will go head to head at Munich's iconic olympic stadium. Fiji's free-flowing style, keeping the ball alive at all cost, will clash with England's structured play and South Africa's physicality.

Furthermore DHL has been confirmed as the Oktoberfest 7s' official title sponsor. The German logistics company has been supporting rugby at the grassroots level since the 1970s and also sponsors major rugby events like the world cup and the British and the Irish Lions series. The CEO of DHL Express Germany Markus Reckling is convinced that German rugby in its entirety will profit: "DHL has been a longstanding partner for rugby around the globe - from the very top level to the youth ranks. We are absolutely convinced that this tournament will substantially increase the interest in rugby among German sports fans."

The newly announced broadcasting partnership with Sport 1 - Germany's biggest free tv sports network - will also further enhance the profile of the inaugural edition of the DHL Oktoberfest 7s. Both tournament days will be broadcasted live from the first kick off at 1 p.m. until the final whistle of the final, on day two at 9 p.m. local time under the floodlights of the olympic stadium.

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